



PRESS RELEASE

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MINGGU SAHAM AMANAH MALAYSIA KICKS OFF IN PENANG, OPENS DOORS TO PEOPLE FROM ALL WALKS OF LIFE

The largest financial literacy carnival is back, with prizes worth close to RM1.4 million up for grabs

BERTAM, 1 October 2023: Permodalan Nasional Berhad (PNB) today kicks off its annual financial literacy carnival, Minggu Saham Amanah Malaysia (MSAM), in Bertam, Penang, from 30 September to 8 October 2023.

MSAM 2023 was officiated by the Prime Minister, YAB Dato' Seri Utama Anwar bin Ibrahim at Setia Fontaines, Bertam, Penang. Also present were Penang Chief Minister, YAB Tuan Chow Kon Yeow, Group Chairman of PNB, YM Raja Tan Sri Dato' Seri Arshad Raja Tun Uda, President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn, and senior leaderships of PNB and its strategic companies who are the corporate partners of MSAM 2023.

Commencing its first journey in 2000 in Kuala Lumpur with 60,000 visitors, MSAM has seen an impressive growth in its visitor numbers. Over the years, the event has welcomed over 3.9 million visitors, drawing crowd from both urban and rural areas.

The theme of MSAM this year, "Bijak Melabur, Santai Berhibur", reflects PNB's continuous efforts to create the awareness on financial literacy with an engaging and exciting approach.

YM Raja Tan Sri Dato' Seri Arshad said, "This year, MSAM focuses on STEM elements, namely, Science, Technology, Engineering and Mathematics, which are applied in the content and exhibition space."

"Our goal is to inspire everyone, especially the younger generation, to continue to gain knowledge and pursue higher education and venture into the STEM field," he added.

Both MSAM 2023's agendas of enhancing financial literacy levels among Malaysians and embracing the STEM elements are also in line with the Penang2030 vision that was launched in August 2018 which emphasises on the development of family institutions and aspects of a green and smart state.

The nine-day event also features the booths of MSAM 2023 corporate partners, strategic and selected core companies, enabling visitors to learn how returns through investments in these companies are earned and redistributed to unitholders in the form of income distribution.

MSAM 2023 is packed with exciting investment education activities and exhibitions by approximately 50 exhibitors, consisting of PNB Group of companies, banks, regulatory bodies, and State Government agencies.

MSAM 2023 visitors who register via PNB Events App will stand a chance to win close to RM1.4 million in prizes. MSAM 2023 is open every day from 30 September to 8 October from 10am to 10pm. Admission is free and shuttle services are also available for visitors from various locations.

For the first time this year, MSAM will also be livestreamed via MSAM official Facebook and YouTube pages. For more information visit www.pnb.com.my/msam.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

About Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,600 agents nationwide namely Affin Bank, Ambank, Alliance Bank, Bank Islam, Bank Muamalat, Bank Simpanan Nasional, CIMB Bank, Hong Leong Bank, Maybank, RHB Bank and Pos Malaysia. ASNB currently manages 17 unit trust funds with units in circulation (UIC) of approximately 280 billion units over 15 million accounts. For more information, please visit www.asnb.com.my or contact ASNB Customer Service Centre at 03-7730 8899.

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